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PRESIDENT'S MESSAGE

By Leon Winget, Ph.D., P.E. / FCC President

Hello Franklin County Chapter Members. We had our second luncheon of the 2009-2010 season. There was a good turnout for the very appropriate presentation "Sustainability and Environment Management" by Tom Dietrich, LEED AP. Although the impetus was on the environmental impact, the emphasis was the payout, the cost savings from the energy reduction in the management of buildings, residential, commercial and industrial. This presentation was a very timely lead-in to an US Department of Energy (USDOE) funding project. Activated in October 2009, the USDOE has implemented the Energy Efficiency and Conservation Block

Grant (EECBG) Program. The EECBG Program targets community-scale retrofit projects that will make significant, long-term impacts on energy use and can serve as national role models for grassroots energy efficiency efforts. USDOE has allocated \$390 million for neighborhood-scale building retrofits, and \$64 million for local governments that were not eligible earlier this year. More information may be obtained from the USDOE web site: [HYPERLINK "http://www.eecbg.energy.gov/"](http://www.eecbg.energy.gov/) www.eecbg.energy.gov.

(Continued on page 2)

FCC-OSPE November Luncheon and Business Communication Seminar

DATE: Tuesday, Nov. 17, 2009
PLACE: *The River Club* (Confluence Park)
679 W. Spring St. - 469-0000
TIME: Registration: 11:30 am
Lunch: 11:50 am
Speaker: 12:00 pm
Luncheon Program Ends: 12:50 pm
Seminar Begins: 1:00 pm
Seminar Ends: 5:00 pm

COST: Advance Reservation required

<u>Luncheon & Seminar</u>		<u>Luncheon</u>	
OSPE Member	\$100	OSPE Member	\$15
Non-Member	\$150	Non-Member	\$30

To register, call 470-4170 by Monday Nov. 11. Leave name and phone number and whether you plan on attending the seminar, luncheon, or both. Mail (or pay at door) check payable to: FCC-OSPE, P.O. Box 69, Reynoldsburg, OH 43068-0069

The Luncheon/Seminar provides **5 hours of Continuing Professional Development (CPD) hours.**

SPEAKER: Artie Isaac - Mr. Isaac co-founded Young Isaac in 1990. An award-winning, creative marketing strategy and advertising agency, Young Isaac crafts messages that change behavior for trustworthy clients who offer momentous, life-changing products and services. Artie Isaac is a sought-after teacher and public speaker. He teaches creativity, consumer behavior, copywriting, and the history of advertising at The Ohio State University and the Columbus College of Art & Design.

PROGRAM: The luncheon (1 CD hour) will feature the topic of "**Your Communication Skills Toolbox**" (how people appear to others, winning or losing trust and confidence, etc.).

Following the luncheon, Mr. Isaac will hold a 4-hour (4 CPD hours) business communication seminar/workshop. "**Rainmakers**" - This workshop focuses on building relationships for practice development, based on the real-life strategies and tactics of professional (engineering, legal, other) rainmakers. In this program we'll: discuss and share experiences in professional and personal networking; draft and share brief statements of purpose ("elevator speeches"); provide opportunities for role playing that incorporates some improvisational theatre skills.

(President's Message continued from page 1)

I would like to cover three different topics this month: 1-the upcoming Business Communications Seminar: 2-Imagine Engineering Program: 3-the OSPE membership drive.

For the past six years FCC-OSPE has offered a "Business Communications Seminar" for its members. This will be the seventh year for the program. All engineers, who attend the luncheon and seminar, will acquire 5 CPD's. Our speaker this year is Artie Isaac, a graduate of Columbus Academy, and with credentials from Yale and Columbia Universities. The seminar is developed around the speaker's popular theme "Rainmakers" — a presentation/workshop on building relationships for practice development, based on the real-life strategies and tactics of professional rainmakers (i.e.: engineers.) I plan on seeing you there. Please see the announcement in this issue for details.

"Imagine Engineering Program" is the student's (second grader) first formal contact with the engineer. This popular children's teaching aide depicts many types of engineers in action. The engineers illustrated in the book include men and women of various cultural and professional backgrounds. A professional engineer spends one period talking with the students about the innovative things engineers are doing right in our own state. The professional engineer gives the student and teacher information on the math and engineering programs the student can experience, as the student advances through their school years. In addition, we offer a coloring contest featuring fun, educational prizes for the top three statewide winners. We can use your expertise in making these presentations, please volunteer by contacting Ismail.

The membership drive is about to get underway. We will need your help. We need to get the word out to all professional engineers with the many benefits for our members. To get the most from our membership, the professional engineer must get involved, as you have heard many times before. Some of our many benefits are the savings of 30% to 50% on CPD seminars throughout the year. In addition our members receive publications with up-to-date news for the professional engineer: The Columbus Engineer (update of Chapter activities); The Ohio Engineer (a monthly update of important engineering news and licensure in Ohio); Ohio Legislative Update (comments from our lobbyist on recent rule and law changes); Daily Designs (weekly E-News review); PE Magazine (news from around the country); networking with your peers.

Thus, here are three great opportunities to get involved. Please join us at the seminar on November 17th. Plan to save a morning or afternoon to make a presentation to a second grader. You will be pleasing surprised to see the interest of the second graders. It should not be hard to contact your co-workers and associates with other organizations and show them the benefits of joining the OSPE.



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Mayor Coleman's Columbus GreenSpot Program

GreenSpot is a program founded by Columbus Mayor Michael Coleman that allows people in our city to learn how to live and work "green", and commit to doing it. The program encourages households, businesses and organizations, and community groups to join the program and become a GreenSpot.

Household GreenSpots commit to make lifestyle changes in three key areas: to conserve energy; conserve water; and reduce, recycle and reuse. Examples of household commitments include planting a tree in your yard, replacing incandescent light bulbs with compact fluorescent bulbs, running the dish washer only when it is full, and carrying reusable bags when shopping.

Business GreenSpots make commitments in five key areas: to inform and engage; reduce, recycle and reuse; conserve energy; conserve water; and streamline transportation. GreenSpot Businesses may also be selected by the City for a Green Spotlight award, which highlights local businesses that have outstanding or commendable green practices.

Becoming a GreenSpot community group starts with a group commitment to protect the air, soil, or water. For more information about the Columbus GreenSpot program, go to www.columbusgreenspot.org.

UPCOMING AUXILIARY EVENTS

Tuesday, November 17, is the date for the Auxiliary to the Franklin Co. Chapter's annual fund-raising event. It will be at La Scala Restaurant, 4199 W. Dublin-Granville Rd., Dublin. Doors open at 11:00 a.m. for a bake sale.

After a delicious noon luncheon, Auctioneer Michael Hoffman will conduct a sale of beautiful crafts made by members and friends of the Auxiliary. There will also be a raffle and a small treasures table.

Agnes Benedict will lead the pledge of allegiance and give the invocation. Sylvia Nesslinger is to be hostess.

Any prospective members should come to see what the Auxiliary is all about. Guests are also always welcome. All proceeds raised go toward scholarships for engineering students.

The Tuesday, December 15, meeting will be at Scioto Country Club, 2196 Riverside Dr., Columbus, beginning with a noon luncheon. The Grandview High School Singers, under the direction of Andrew Krega, will entertain with seasonal music. Also, charter members and past presidents will be recognized.

Elizabeth Vaughn will lead the pledge of allegiance and have the invocation. Dona Fling is to be hostess.

Again any prospective members and guests are welcome. To make a reservation for either or both of these events, call June Gray at 793-1425.



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2009-2010 CALENDAR

Nov. 10	5:30 p.m.	FCC Board Meeting @ Korda Nemeth
Nov. 17	Noon	Business Communications Seminar
Nov. 17	Noon	Auxiliary Luncheon
Dec. 8	5:30 p.m.	FCC Board Meeting @ Korda Nemeth
Dec. 15	Noon	Auxiliary Luncheon
Dec. 15	5:00 p.m.	<u>Deadline for Jan. <i>Columbus Engineer</i></u>



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